

IT / EQUALIZATION COMMITTEE

Kimberly L. Murphy
County Administrator

301 N. Main St, Adrian, MI 49221
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lenawee.mi.us



MEMBERS

Dustin Krasny, Nancy Jenkins-Arno, Ralph Tillotson

MEETING LOCATION

Chambers
301 N. Main Street - Adrian, MI

Agenda: Thursday, May 4, 2023 – 1:30 p.m.

- I. Approval of Minutes – April 6, 2023**
- II. Information Technology**
 - A. Finance Report
 - B. IT Report
 - C. Department Reports / System Concerns
 - D. Updates / Other Business
- III. Communications**
- IV. Equalization**
 - A. Updates / Other Business
- V. Public comment**
- VI. Adjournment**

May 2, 2023

Capital Fund - Technology Division

Proj #	Open Projects	Prior Year budget	Prior Expenses	Current Budget	Current Year Expense Total	BALANCE
TECH2102	Cisco Phone Refresh	50,000.00	6,761.48	43,238.52	-	43,238.52
TECH2204	Badge/Card Printer/Software	7,000.00	6,954.35	45.65	35.00	10.65
TECH2205	Access Control Project	10,000.00	9,225.00	775.00	805.00	(30.00)
TECH2210	Access Control Judicial Project	30,000.00	-	30,000.00	27,100.00	2,900.00
TECH2302	NextRequest FOIA Software			10,776.00	10,776.00	-
TECH2303	2023 Computer Replacement			60,000.00	-	60,000.00
TECH2304	MS Datacenter Upgrade			60,000.00	-	60,000.00
TECH2305	Microsoft Office Upgrade			25,000.00	-	25,000.00
2023 Closed Projects						
Total Expenses		97,000.00	22,940.83	229,835.17	38,716.00	191,119.17
QUARTERLY APPROPRIATION				330,000.00	82,500.00	247,500.00
+/-						-
NET CHANGE IN FUND				100,164.83	43,784.00	56,380.83

Standing of Capital Fund: Technology as of May 2, 2023		401.901.853
Beginning fund balance:	341,999.32	
2022 Appropriations:	82,500.00	
2022 expenses:	38,716.00	
Current fund balance	385,783.32	



Information Technology Work Report

-

For the month of
May 2023

Project Name	Current and Projected Status											
CIP - 2023 Computer Replacement Program			○	●	●							
CIP - 2023 MS Office Upgrades			○	●	●							
CIP - 2023 MS Datacenter Upgrade			○	●	●							
2021 CIP- Lenawee County Cisco System Refresh	●	●	●	●	●							
2019 CIP PA SQL Upgrade (Onbase software update)	●	●	●	●	●							
2022 Tyler Public Safety Upgrade/Update	●	●	✓									
CIP - 2022 Computer Replacement Program	●	●	✓									
CIP - 2022 Server Replacement - 2 Servers	✓											
CIP - 2022 ID/Badge Card Printer and Software	●	●	✓									
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Active On Hold/No Action Completed/Closed Canceled ● ○ ✓ ☒												

[illegible]

Digital Communication Report

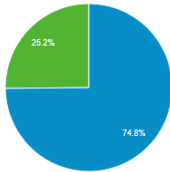
Jennifer Ambrose

May 1, 2023

Website:

- Visitors increased .19% compared to last month

■ New Visitor ■ Returning Visitor



City	Users	% Users
1. (not set)	3,008	13.20%
2. Adrian	2,351	10.32%
3. Detroit	1,166	5.12%
4. Ashburn	1,117	4.90%
5. Tecumseh	766	3.36%
6. Toledo	361	1.58%
7. Columbus	359	1.58%
8. Ann Arbor	354	1.55%
9. Chicago	336	1.47%
10. Blissfield	237	1.04%

Social Media

- Continuing work on access/users; reducing liability
- Responsible for Health Department social, taking over Dept on Aging soon. Continuing support for Solid Waste, and all Lenawee County accounts.
- Facebook has 10,163 followers

Email Communication

- 60 Second Update – Weekly Update from County Administrator
- Healthy Lenawee – Monthly Update from Lenawee County Health Department
- COVID Update – Monthly Update from Lenawee County Health Department (one last issue in May)
- Senior Source – Monthly Update from Lenawee Department on Aging
- Press Releases – As Needed
- Total subscribers – 15,009
- New internal – the DQ

Zencity

- Monthly Report
- Insights
- Future Community Ask – Mental Health
- Community Survey Update

May Newsletter

- New Design
- Focus on Mental Health

Lenawee County, MI

To: IT/Equalization Committee

From: Jennifer Ambrose

Subject: Community input report from Zencity

Date: May 01, 2023

What is Zencity?

Zencity is the community input and insights platform used by hundreds of local governments to hear from more resident voices and obtain the most meaningful and actionable takeaways from their feedback.

Where is the data collected from?

This report analyzes the interest and sentiment expressed by residents across social media posts and local news outlets. Only opinions expressed in fully public forums, or forums in which admins give explicit consent, are included.

What's being measured?

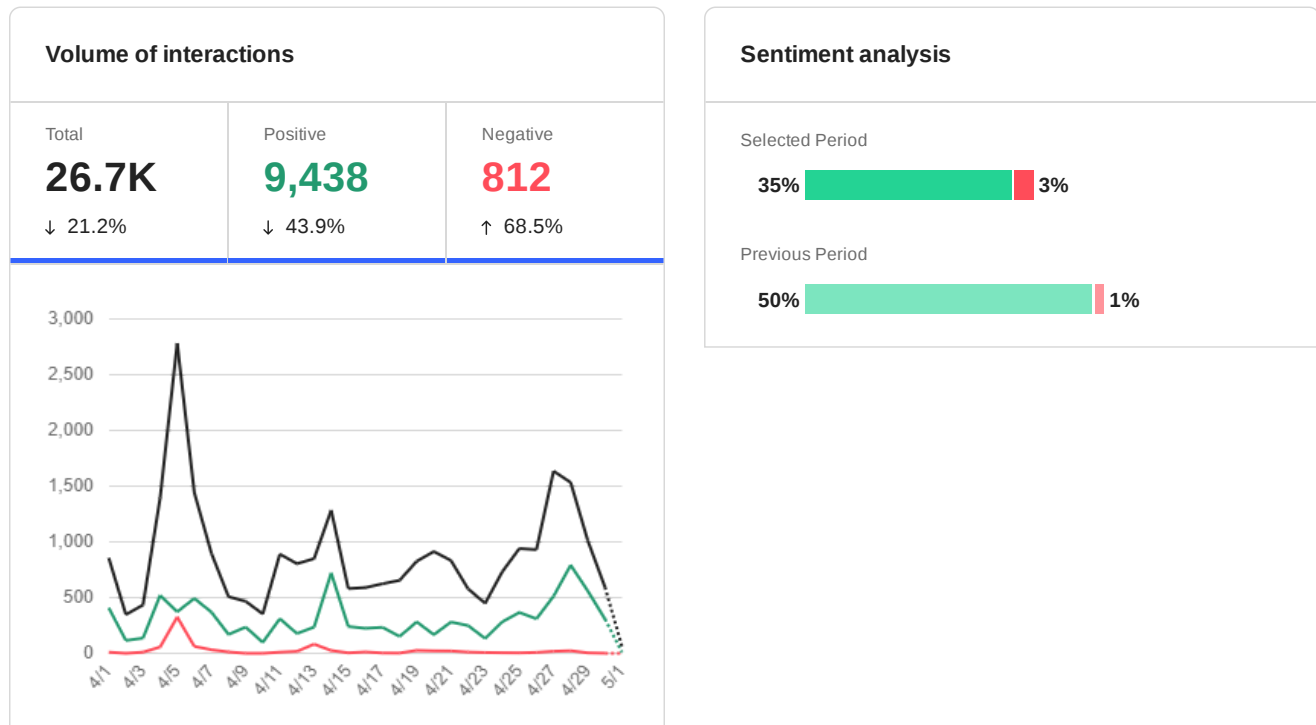
- **Volume of interactions:** A measure of the size of the conversation, representing the total count of all online engagements (posts, tweets, likes, comments, shares, retweets, reactions, etc.).
- **Discourse sentiment:** A way to understand the tone or emotions present in the conversation, Zencity's AI algorithm is able to classify the content of each interaction as positive, negative, or neutral, based on expressions of satisfaction or dissatisfaction towards the topic being discussed.

Conversation Summary

Apr 1st - Apr 30th, 2023 | Lenawee County, MI

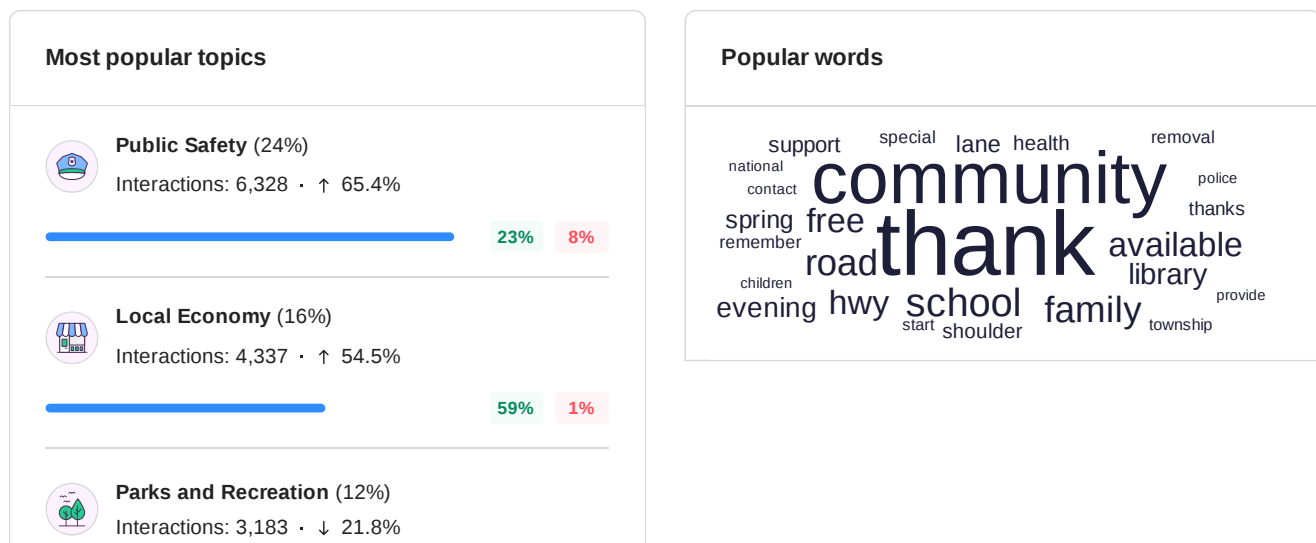
Conversation snapshot

The volume and sentiment of the organic resident feedback, as measured by totaling the interactions across local channels and classifying each as positive, negative, or neutral using Zencity AI.



What are residents talking about

Most popular topics and words



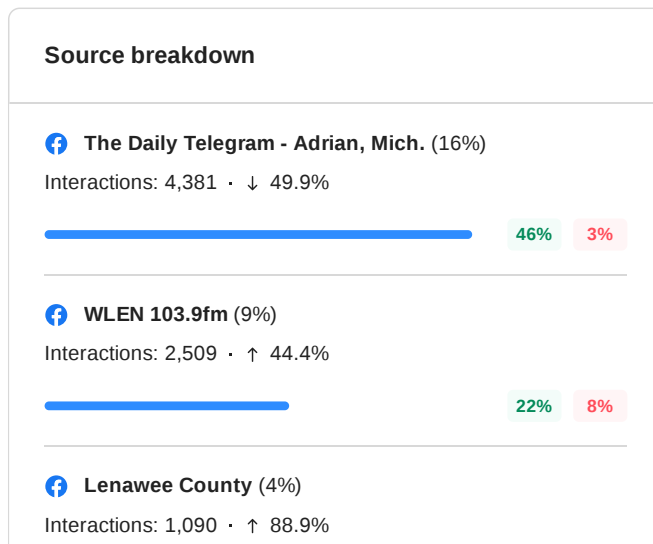
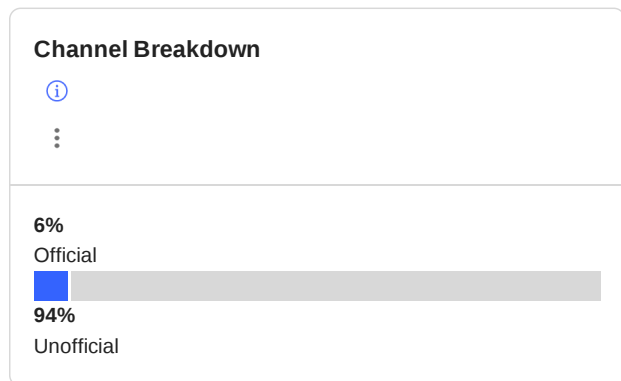
Takeaways from the data

This period, **positive sentiment** in the conversation was slightly lower as compared to last period (35% vs. 50%), while **negative sentiment** was significantly higher (3% vs. 1%).

The most negative interactions were found on **WLEN 103.9fm**, totaling 24 interactions and making up 1% of the conversation on that source.

Where the conversation is happening

Most popular channels and sources



Top stories

Interactions: 649

16%

0%

 WLEN 103.9fm

April 27th, 2023 · education

Post

Wildcats and Tigers will combine for a special performance for Onsted band students.



Onsted Wildcat Marching Band to Perform National Anthem at Tonight's Detroit Tigers Game

   459  150  28

Interactions: 612

4%

31%

 WILX News 10

April 5th, 2023 · Public Safety - General

Post

The Lenawee County Sheriff reports two men are in custody for attempting to have sex with an underage girl.

Mason man in custody after undercover sexual predator sting

   269  83  32

Interactions: 570

100%

0%

 The Daily Telegram - Adrian, Mich.

March 29th, 2023 · education

Post

Ryan Gilbert led Blissfield Royals girls basketball to its best season in program history; he was named Lenawee County Girls Basketball Coach of the Year.

Blissfield's Gilbert named Lenawee County Girls Basketball Coach of the Year

   498  19  37

Interactions: 419

97% 0%

 The Daily Telegram - Adrian, Mich.

Post

April 28th, 2023 · local-businesses

Alisyn and Arlo Brandl from Tecumseh Bread & Pastry will give a presentation of making bread, from seed to sale, as part of the Tecumseh Parks and Recreation Department's "Nature of" series.



Tecumseh Parks and Recreation 'Nature of' series continues May ...

   374  21  12

Interactions: 401

16% 7%

 Monroe News

Post

April 5th, 2023 · Public Safety - General

Men from Ottawa Lake and Mason drove to Lenawee County to have sex with a girl who they believed to be an underage, Sheriff Troy Bevier reported.

Sheriff: 2 alleged sexual predators apprehended in undercover operation

   268  26  29

Interactions: 395

12% 14%

 The Daily Telegram - Adrian, Mich.

Post

April 5th, 2023 · Public Safety - General

Men from Ottawa Lake and Mason drove to Lenawee County to have sex with a girl who they believed to be an underage, Sheriff Troy Bevier reported.

Sheriff: 2 alleged sexual predators apprehended in undercover operation

   197  55  28

Interactions: 390

99% 0%

 WLEN 103.9fm
April 28th, 2023 · education

Post

The Onsted Marching Wildcats performed the National Anthem last night prior to the Detroit Tigers game against Baltimore.

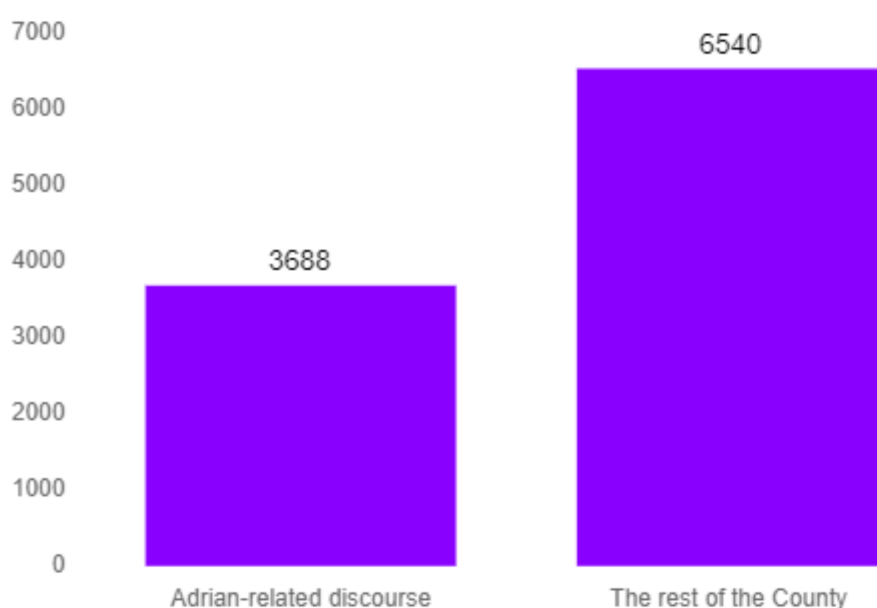
Onsted Marching Wildcats Perform National Anthem at Detroit Tigers Game

  348  24  15

Two-Month Public Safety Review: Violent incidents and crimes associated with Adrian comprised a third of the overall Public Safety discourse in the County; posts about the arrest of two sex offenders prompted the highest spike in negativity online

Mar 1 - Apr 30, 2023

Two Month Public Safety Overview: Volume of Interactions



In the past two months (Mar 1 – Apr 30), online conversations about **Public Safety** elicited **10.3K interactions**, accounting for 17% of the discourse captured on the [Zencity Dashboard](#) and surfacing as the **second leading topic of discussion County-wide**.

An analysis of the online conversations indicates that **over a third of the interactions originated from Adrian-associated sources* or mentions of Adrian** (3.7 interactions, 36% of overall Public Safety discourse), revealing the following takeaways:

Nearly half of the discussions centered around **Violence and Crime (47%)**, eliciting a noticeable share of negative sentiment (11%):

The highest peak in the conversation occurred in early April due to updates about **the arrest of two alleged sex offenders and a shooting incident in a residential area**. Reactions to these posts comprised **many 'sad' and 'angry' emoji reactions**, reflecting that residents felt troubled by the news. Furthermore, many commenters **expressed relief that the offenders were caught** and called for **aggravated punishment for the criminals in both incidents**.

Another prominent post announced that the Lenawee County Circuit Court jury found **Count Tereso guilty in the murder of Christopher Dickerson**, but a **mistrial was declared in Andrew Erin Cecil's case** due to his jury being deadlocked. Online users **supported the jury's decision** through many 'likes' and comments, such as, *"Justice was served on one yesterday,"* and expressed **hope for the second case to be resolved**.

Other discussions focused on Fire and Police Department personnel highlights and elicited significant positive feedback online (74%).

The remaining **two-thirds of the Public Safety discussions in the County were unrelated to Adrian** (6.5K interactions, 64%), featuring the following prominent stories:

Within this group, posts about **missing persons, violent incidents, and various crimes** were key drivers of concern and negativity online (13%): The abovementioned story regarding the **arrest of two sex offenders drew considerable interest** following Lenawee County Sheriff's press release about the case. Residents expressed similar stances towards the news, asking the **offenders' names to be published** and urging the authorities to *'lock them up.'* The second leading post reported that a **Lenawee County man was arrested after threatening to kill Jewish elected officials**, receiving many 'likes' and 'shares' for the successful pursuit.

Posts concerning missing persons included a news report about **Dee Warner's case** and asked for the public's help locating **a 59-year-old missing woman from central Toledo**. Many 'sad' emoji reactions to these messages contributed to the negative tone of the conversations. Fire Department-related stories from numerous cities and townships in the region prompted noticeable positive sentiment online (57%).

In Summary, **about a third of the County-wide Public Safety discussions were associated with Adrian**, with reports about the **arrest of two sex offenders featuring most prominently and eliciting the highest spike in negativity during the examined period**. Other Adrian-related stories focused on shooting incidents and two gang-involved murder trials, while county-wide discussions focused on an antisemitic crime and missing persons.

**Adrian-associated sources include the following media channels:*

@SalArmyAdrianMIv, @AdrianMI, VFW Post 1584 Adrian Michigan, City of Adrian, The Lenawee Local - Community Events, Adrian - Michigan, The Daily Telegram - Adrian, Mich., MOPS - Adrian, MI, Kiwanis Club of Adrian, Downtown Adrian, Daybreak Adult Day Services - Adrian, Michigan, City of Adrian Government, Adrian Township Police, Adrian Township Fire Department, Adrian Police Department, Adrian District Library, Reddit.com/r/AdrianMI/.

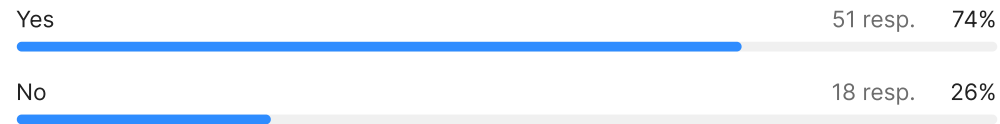
Published by Anna Davidovich

5/1 7:00 am

1 Lenawee County, MI would like to gather residents' feedback in order to ensure that they are meeting the needs of the community. Your participation is greatly appreciated, and all answers are confidential.

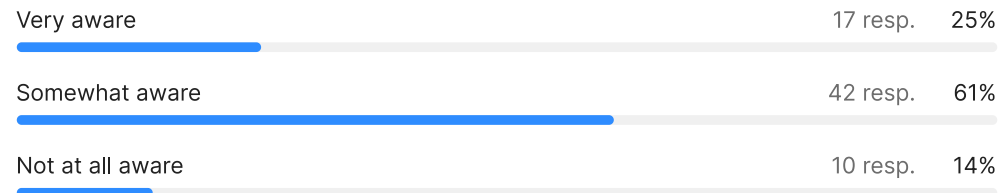
2 Do you currently volunteer with a local non-profit organization or with your local government?

69 of 69 people answered this question



3 How aware are you of local volunteering opportunities?

69 of 69 people answered this question



4 If you would like to receive more information about local volunteer opportunities, please leave your email below. If you would not like to, please go ahead and click submit.