

IT / EQUALIZATION COMMITTEE

Kimberly L. Murphy
County Administrator

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lenawee.mi.us



MEMBERS

Dustin Krasny, Nancy Jenkins-Arno, Ralph Tillotson

MEETING LOCATION

Chambers
301 N. Main Street - Adrian, MI

Agenda: Thursday, July 6, 2023 – 1:30 p.m.

- I. Approval of Minutes – June 1, 2023**
- II. Information Technology**
 - A. Finance Report
 - B. IT Report
 - C. Communications
 - D. Department Reports / System Concerns
 - E. Updates / Other Business
- III. Equalization**
 - A. Equalization Report
 - B. Property Records Access – Bruce Nickel, Cambridge Township
 - C. Updates / Other Business
- IV. Public comment**
- V. Adjournment**

June 30, 2023

Capital Fund - Technology Division

Proj #	Open Projects	Prior Year budget	Prior Expenses	Current Budget	Current Year Expense Total	BALANCE
TECH2102	Cisco Phone Refresh	50,000.00	6,761.48	43,238.52	39,044.65	4,193.87
TECH2204	Badge/Card Printer/Software	7,000.00	6,954.35	45.65	35.00	10.65
TECH2205	Access Control Project	10,000.00	9,225.00	775.00	805.00	(30.00)
TECH2210	Access Control Judicial Project	30,000.00	-	30,000.00	27,100.00	2,900.00
TECH2302	NextRequest FOIA Software			10,776.00	10,776.00	-
TECH2303	2023 Computer Replacement			60,000.00	39,069.80	20,930.20
TECH2304	MS Datacenter Upgrade			60,000.00	-	60,000.00
TECH2305	Microsoft Office Upgrade			25,000.00	22,704.60	2,295.40
TECH2306	ADA Compliance Software			13,447.00	5,860.80	7,586.20
2023 Closed Projects						
Total Expenses		97,000.00	22,940.83	243,282.17	145,395.85	97,886.32
QUARTERLY APPROPRIATION				165,000.00	123,750.00	41,250.00
+/-						-
NET CHANGE IN FUND				(78,282.17)	(21,645.85)	(56,636.32)

Standing of Capital Fund: Technology as of June 30, 2023		401.901.855
Beginning fund balance:	341,999.32	
2022 Appropriations:	123,750.00	
2022 expenses:	145,395.85	
Current fund balance	320,353.47	



Information Technology Work Report

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For the month of
July 2023

Project Name	Current and Projected Status											
CIP - 2023 Computer Replacement Program			○	●	●	●	●					
CIP - 2023 MS Office Upgrades			○	●	●	●	●					
CIP - 2023 MS Datacenter Upgrade			○	●	●	●	●					
2021 CIP- Lenawee County Cisco System Refresh	●	●	●	●	●	●	●					
2019 CIP PA SQL Upgrade (Onbase software update)	●	●	●	●	●	●	●					
2022 Tyler Public Safety Upgrade/Update	●	●	✓									
CIP - 2022 Computer Replacement Program	●	●	✓									
CIP - 2022 Server Replacement - 2 Servers	✓											
CIP - 2022 ID/Badge Card Printer and Software	●	●	✓									
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Active On Hold/No Action Completed/Closed Canceled ● ○ ✓ ☒												

[illegible]



Profile Performance

March 1, 2023 – June 29, 2023

Understand growth and health of your social profiles



Included in this Report

 @lenaweecounty

 Lenawee County

 Lenawee County

Performance Summary

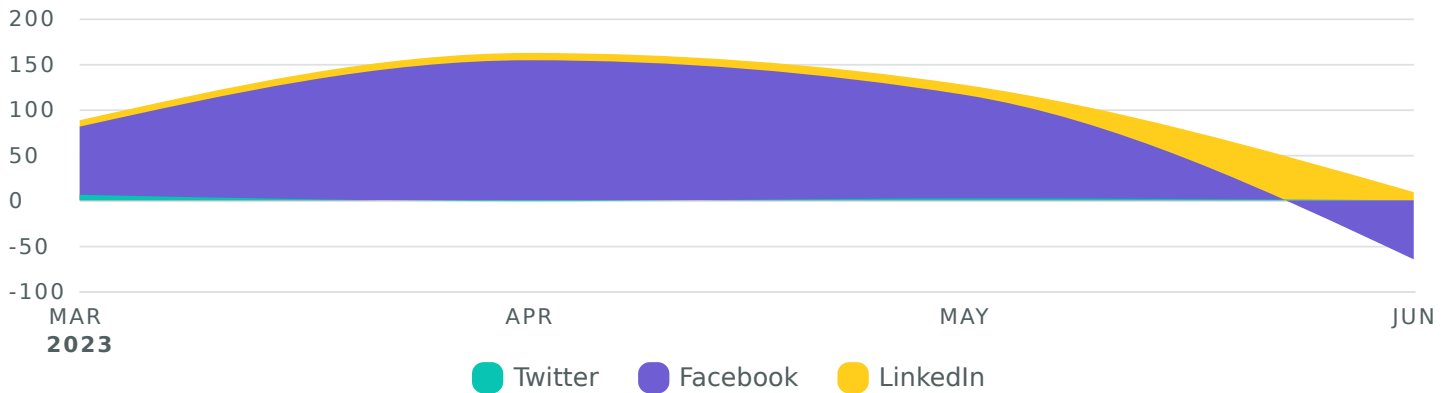
View your key profile performance metrics from the reporting period.

Impressions 505,615 ↗77.8%	Engagements 25,320 ↗63.6%	Post Link Clicks 2,964 ↗47.3%
Engagement Rate (per Impression) 5% ↘8%		

Audience Growth

See how your audience grew during the reporting period.

Net Audience Growth, by Month



Audience Metrics

Totals

% Change

Total Audience

10,904**↗2.9%**

Total Net Audience Growth

320**↘41.3%**

Twitter Net Follower Growth

7

↘73.1%

Facebook Net Follower Growth

278

↘41.1%

LinkedIn Net Follower Growth

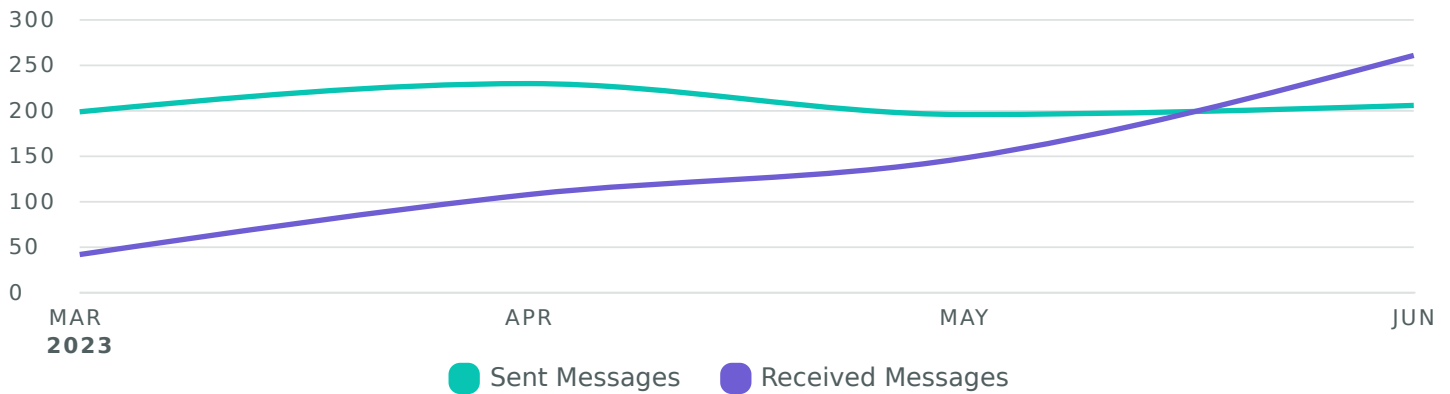
35

↘25.5%

Message Volume

Review the volume of sent and received messages across networks during the selected time period.

Messages per Month



Sent Messages Metrics

Totals

% Change

Total Sent Messages

827**↗63.4%**

Twitter Sent Messages

355

↗104%

Facebook Sent Messages

356

↗56.8%

LinkedIn Sent Messages

116

↗10.5%

Received Messages Metrics

Totals

% Change

Total Received Messages

555**↗41.6%**

Twitter Received Messages

58

↘43.1%

Facebook Received Messages

492

↗92.2%

LinkedIn Received Comments

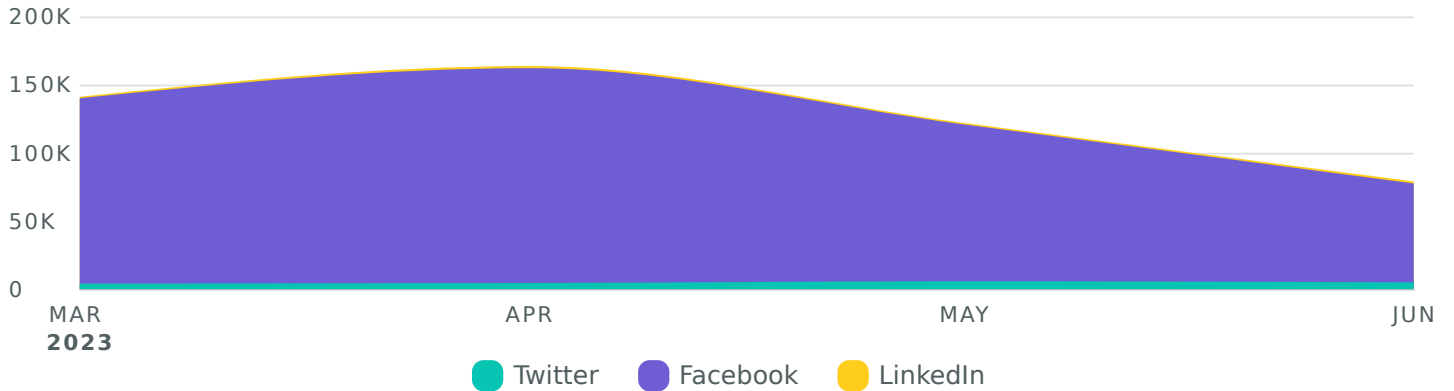
5

↘85.3%

Impressions

Review how your content was seen across networks during the reporting period.

Impressions, by Month

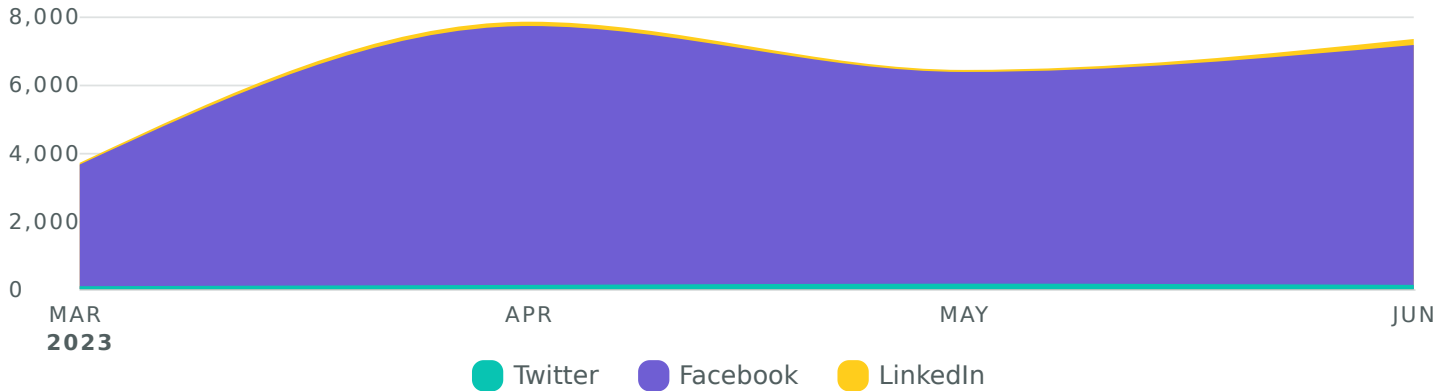


Impression Metrics	Totals	% Change
Total Impressions	505,615	↗77.8%
Twitter Impressions	19,490	↗32.9%
Facebook Impressions	480,872	↗83.8%
LinkedIn Impressions	5,253	↘34.9%

Engagement

See how people are engaging with your posts during the reporting period.

Engagements, by Month

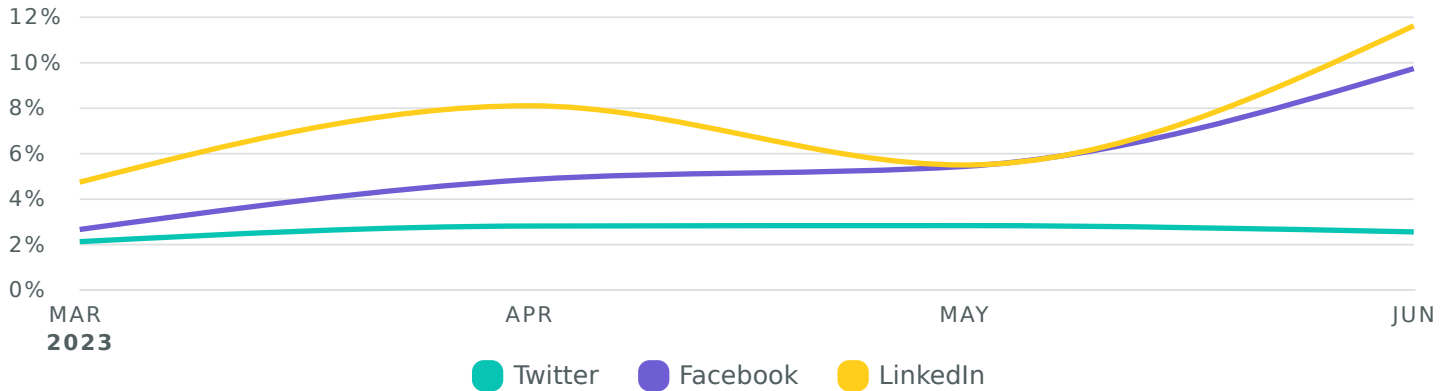


Engagement Metrics	Totals	% Change
Total Engagements	25,320	↗63.6%
Twitter Engagements	501	↗10.6%
Facebook Engagements	24,406	↗68.4%
LinkedIn Engagements	413	↘22.5%

Engagement Rate

See how engaged people are with your posts during the reporting period.

Engagement Rate (per Impression), by Month



Engagement Rate Metrics

Rate

% Change

Engagement Rate (per Impression)

5.0%

↘ 8%

Twitter Engagement Rate

2.6%

↘ 16.8%

Facebook Engagement Rate

5.1%

↘ 8.4%

LinkedIn Engagement Rate

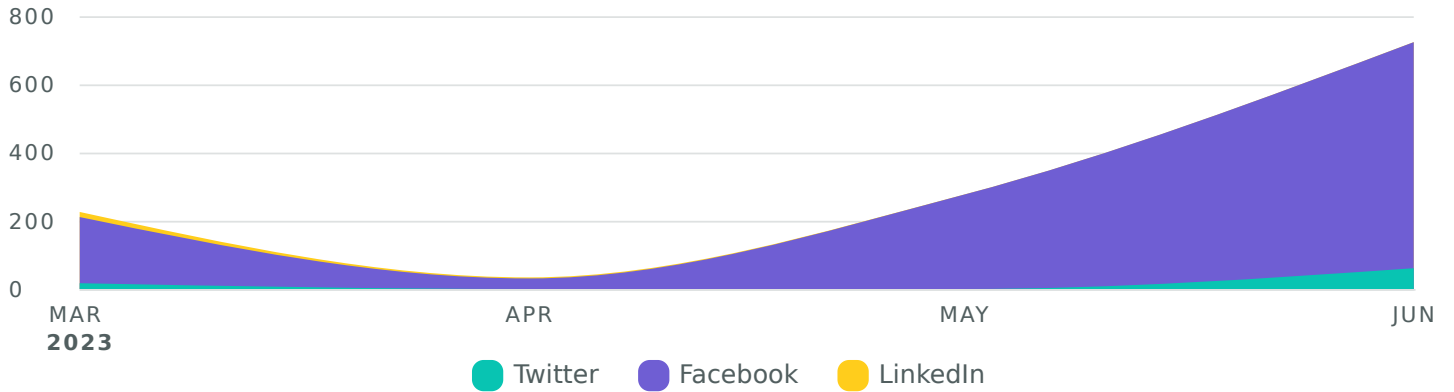
7.9%

↗ 19%

Video Views

Review how your videos were viewed across networks during the reporting period.

Video Views, by Month



Video Views Metrics

Video Views

Totals

1,261

% Change

↘ **85.9%**

Twitter Video Views

78

↗ **7,700%**

Facebook Video Views

1,165

↘ **87%**

LinkedIn Video Views

18

↗ —

Profiles

Review your aggregate profile and page metrics from the reporting period.

Profile ▲	Audience	Net Audience Growth	Published Posts	Impressions	Engagements	Engagement Rate (per Impression)	Video Views
Reporting Period	10,904	320	757	505,615	25,320	5%	1,261
Mar 1, 2023 – Jun 29, 2023	↗ 2.9%	↘ 41.3%	↗ 55.1%	↗ 77.8%	↗ 63.6%	↘ 8%	↘ 85.9%
Compare to	10,593	545	488	284,340	15,475	5.4%	8,968
Oct 31, 2022 – Feb 28, 2023							
 @lenaweecounty	418	7	355	19,490	501	2.6%	78
 Lenawee County	10,317	278	286	480,872	24,406	5.1%	1,165
 Lenawee County	169	35	116	5,253	413	7.9%	18