

IT / EQUALIZATION COMMITTEE

Kimberly L. Murphy
County Administrator

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lenawee.mi.us



MEMBERS

Chris Wittenbach, Dawn Bales, Dustin Krasny

MEETING LOCATION

Chambers
301 N. Main Street
Adrian, MI 49221

AGENDA: Thursday, August 4, 2022 – 1:30 p.m.

- I. Approval of Minutes – June 2, 2022**
- II. Information Technology**
 - A. Finance Report
 - B. Department Reports / System Concerns
 - C. IT Report
 - D. Updates / Other Business
- III. Equalization**
 - A. Pivot Point
 - B. Updates / Other Business
- IV. Public comment**
- V. Adjournment**

Capital Fund - Technology Division
 July 29, 2022
 UNAUDITED

Proj #	DESCRIPTION	BUDGET	PTD	BALANCE
REVENUE PROJECTS				
TECH2201	Quarterly Appropriation	181,860.00	136,395.00	45,465.00
		<u>181,860.00</u>	<u>136,395.00</u>	<u>45,465.00</u>
EXPENSE PROJECTS				
TECH1902	VIQ Courtroom Project	91,115.29	90,767.48	347.81
TECH2102	Cisco Phone Refresh	50,000.00	2,697.78	47,302.22
TECH2104	Detective Room Video Jail	35,000.00	-	35,000.00
TECH2202	2022 Computer Replacement	50,000.00	42,242.72	7,757.28
TECH2203	Server Replacement Project	60,000.00	39,990.00	20,010.00
TECH2204	Badge/Card Printer/Software	7,000.00	4,554.35	2,445.65
TECH2205	Access Control Project	10,000.00	-	10,000.00
TECH2206	Maintenance Department	12,200.00	9,938.92	2,261.08
TECH2207	Medical Examiners' Office	9,900.00	7,286.02	2,613.98
TECH2208	Citrix Upgrade	40,478.00	13,833.85	26,644.15
TECH2209	Firewall Upgrade	44,050.00	37,362.48	6,687.52
		<u>409,743.29</u>	<u>248,673.60</u>	<u>161,069.69</u>
NET CHANGE IN FUND		(227,883.29)	(112,278.60)	(115,604.69)

Standing of Capital Fund: Technology Division as of 07/29/2022

Beginning fund balance:	359,315.43
2022 revenues:	136,395.00
2022 expenses:	<u>157,906.12</u>
Current fund balance	337,804.31



Information Technology Work Report

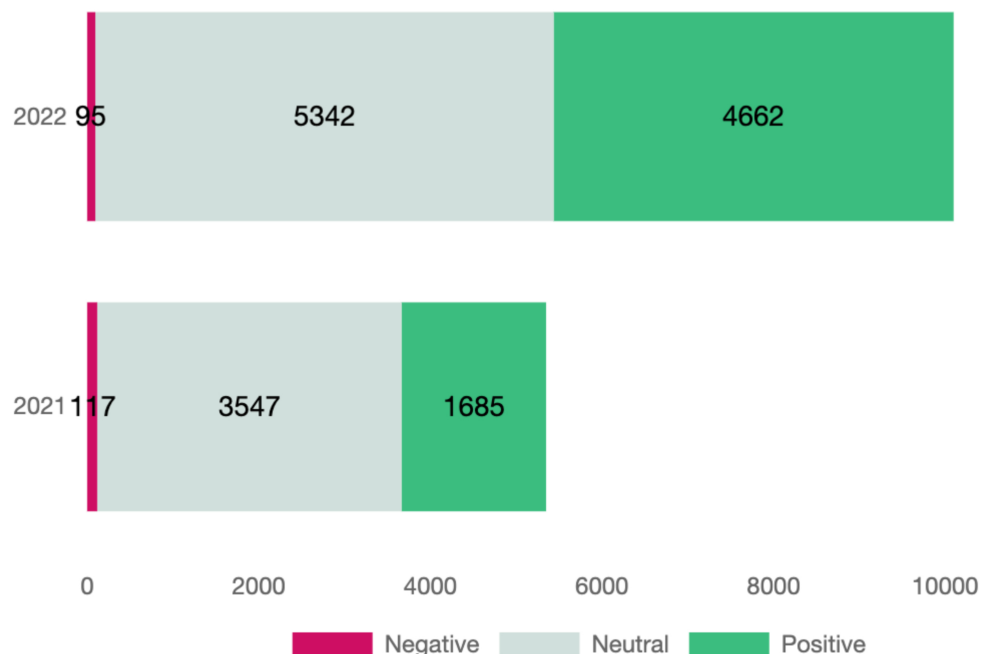
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For the month of
July 2022

Lenawee Annual County Fair: Residents express excitement and satisfaction with the fair; very low negativity over entry fees and operating times

Jul 6 - Aug 1, 2022

Lenawee Annual Fair: 2021 Vs. 2022 Sentiment Breakdown



Since July 6, (Jul 6 - Aug 1) **conversations about the Lenawee County Fair elicited 10.1K interactions**, accounting for **26% of the county's online conversations**. In comparison, last year's County Fair elicited only [5.4K interactions](#), which accounted for 11.3% of the county-wide discussions at that time (Jul 6 - Aug 2, 2021).

Conversations were **predominantly more positive than negative** in sentiment (46% compared to 1%, respectively). An analysis reveals the **following drivers of sentiment**:

Positive sentiment (46% compared to 32% in 2021)

- **Responses to posts prior to and during the fair were mainly favorable.** Residents expressed excitement and anticipation for the activities as indicated by the hundreds of 'likes,' 'loves,' 'shares' and tagged comments. **The post that attracted the most attention announced a free inflatable park.**
- Following the fair, residents remarked that they **especially enjoyed the band and the 4H program.**

- Compared to last year, where residents' engagements were mainly characterized by tacit 'likes' and 'love' emoji reactions, **this year's conversations about the fair presented much more interest and explicit enthusiasm.**

Negative sentiment (1% compared to 2% in 2021)

- The limited negative sentiment appeared prior to the fair and mainly stemmed from **residents that expressed frustrations over entry fees.**
- **A few comments expressed disappointment over limited hours for some activities, namely bingo hours and fair-rides that did not operate on Monday. One parent suggested earlier fair rides' operating hours so that kids would be able to better participate.**
- Negativity during last year's fair mainly stemmed from **COVID-19 vaccinations.**

In conclusion, **online responses to the 2022 Annual Fair were mostly favorable**, as residents appreciated the 4H program and the free inflatable park. **Only a minority expressed disappointment with entry fees and fair activities' operating times.**

Published by Maayan Elkayam

8/2 7:00 am

Public Safety YTD Overview: Posts about police and the sheriff's office capture the most resident attention, closely followed by stories about fire departments, general public safety, and violence and crime

Jan 1 - Jun 27, 2022

Public Safety: Leading Subtopics

Police (27%)

Interactions: 8,579 · ↑ 29.1%



Fire Department (25%)

Interactions: 7,875 · ↓ 21.2%



Public Safety - General (21%)

Interactions: 6,636 · ↓ 68.7%



✓ View all subtopics

Since the beginning of 2022, conversations about **Public Safety** elicited **31.6K interactions**, which accounted for 18% of the total county-wide discourse— **making Public Safety the most-discussed topic so far this year.**

Overall, conversations related to Public Safety were **3x more positive than negative in sentiment** (33% and 11%, respectively). Official channels generated about a third of all interactions (30%), almost entirely driven by posts from the Lenawee County Sheriff's Office (95% of official interactions). The page 'The Daily Telegram - Adrian, Mich.' accounted for the largest share of unofficial discourse (19%).

Discourse analysis reveals the most discussed topics and stories that drove the discourse on each topic. The analysis reveals that **residents were most engaged in response to posts about Police, followed by Fire Departments, Public Safety, and Violence and Crime.**

Police (8,579 interactions):

- **Conversations about local police and the county sheriff's office were especially positive**, eliciting 62% positive sentiment and 4% negative sentiment.
- Conversations were mainly driven by posts about staff retirements, promotions, hires, or other personnel updates. These posts were very well-received, eliciting thousands of supportive 'likes,' 'loves,' and congratulatory comments.
- Notably, a couple of posts about **April's officer-involved shooting drew significant online support for law enforcement**.

Fire Department (7,875 interactions):

- Conversations about fire departments also attracted **high rates of support and positivity**, reflected by 46% positive sentiment and just 3% negative sentiment.
- The page **Adrian Township Fire Department was most prominent in the discourse** (accounting for 36% of conversations), followed by Cambridge Twp. Fire Dept. (20%), and City of Hudson Fire Department (13%).
- Posts from these pages generally focused on promotions and new hires, as well as sharing about new tools and training for the fire departments. Online responses to these posts mostly consisted of supportive 'likes,' 'loves' and congratulatory comments.
- Additionally, **one story about paramedics saving a cat's life after a fire attracted the most attention** among the fire department discourse.

Public Safety (6,636 interactions):

- The Public Safety subtopic was dominated by two stories: one about the **drowning of a man at Devil's Lake**, and another about a **missing local woman Dee Warner**.
- **Responses to the Devil's Lake drowning mainly reflected sadness**, largely consisting of 'sad' emoji reactions and comments offering sympathy or condolences. **Responses to the story of the missing woman leaned more positive**, as commenters expressed support and appreciation for the reporting and police work that helped progress the search.
- **In both stories, the press releases from the Lenawee County Sheriff's Office attracted the most attention of any post.**

Violence and Crime (6,155 interactions):

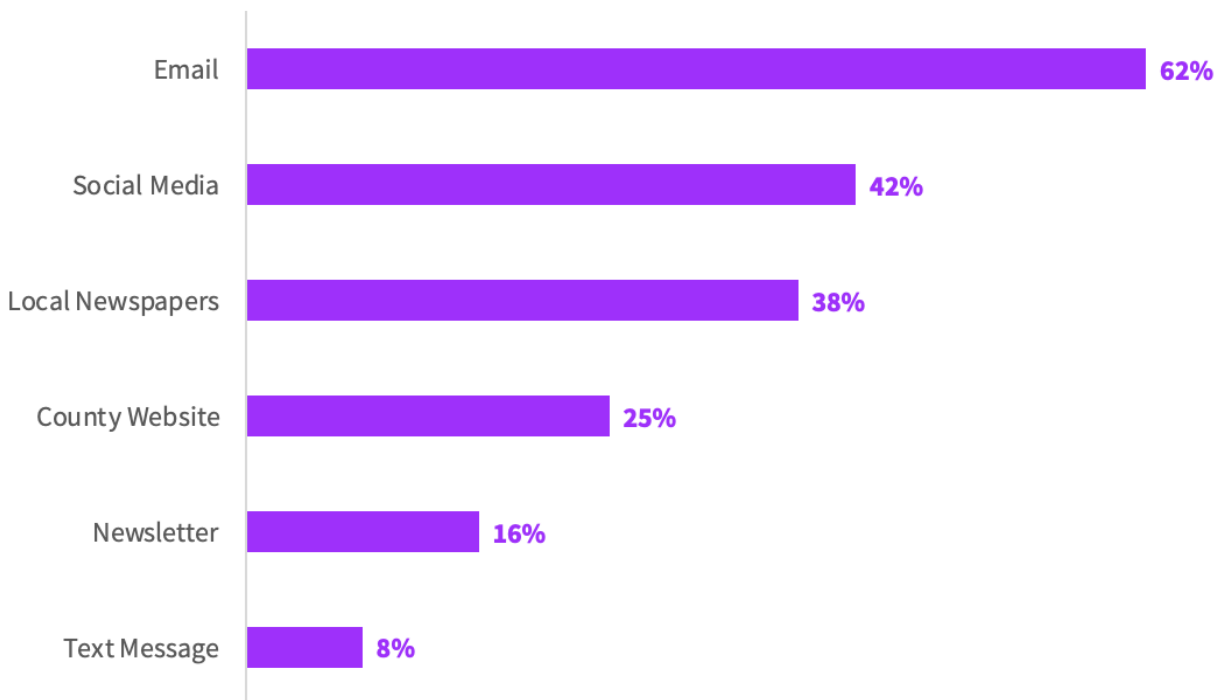
- Unsurprisingly, posts about Violence and Crime elicited significantly more negative sentiment than positive sentiment, as **residents often responded to these posts with 'sad' or 'angry' emoji reactions and comments lamenting the various crimes**.
- The single [post](#) that attracted the most attention (500 interactions) was from the page 'Missing ~ Skelton Brothers, Morenci, Michigan' notifying residents that John Skelton has an upcoming parole hearing and encouraging the community to write letters to the Michigan Department of Corrections advocating against granting his parole.
- **The majority of interactions (60%) about Violence and Crime stemmed from local news outlets**, while the pages 'City of Adrian Government' and 'Tecumseh Police Department - Michigan' accounted for an additional 12% and 4%, respectively.

Residents prefer emails and social media for communications about Project Phoenix; top suggestions regarding the County's communication center around improving the clarity, frequency, and timeliness of the information shared by the county

The following report analyzes resident feedback collected in a **Community Asks** survey designed by Zencity and deployed by Lenawee County **asking residents about their communication preferences regarding Project Phoenix**. The survey received responses between May 25 – June 2, 2022, including one closed-ended and one open-ended question, and **collected 860 responses**.

The survey first asked respondents **how they prefer to receive information from the County about Project Phoenix**: County Website; Email; Local Newspapers; Newsletter; Social Media; Text Message; Other. **Most respondents marked Email** as their primary communication preference (353 responses). Nearly half of respondents chose **Social Media**, followed by over a third of respondents who selected **Local Newspapers** as their favored means of county communications (322 and 207 responses, respectively).

How do you prefer to receive information from the County about Project Phoenix?



The open-ended question read: ***"What is the one thing you would improve in the way the County communicates with its residents about Project Phoenix?"*** and received **697 responses**. An analysis of residents' responses identified the following most prominent attitudes*:

- **Improved Clarity and Clearness (196 responses)**: Residents primarily requested clear and direct information regarding the project. Some respondents asked for increased transparency and honesty about the initiative's decision-making process. Others generally requested exact details and specifications about the project.
- **Frequency and Timeliness (153 responses)**: Other respondents asked for continued and regular updates about the project. Some requested weekly or monthly reports on the project's progress. Additional respondents focused on the project's schedule and progress, and others asked for notifications and alerts before critical milestones in the project.
- **No Suggestions (129 responses)**: Other respondents stated that they are satisfied with the county's current communications about the project or have no proposals for improvements.
- **The Project Costs (94 responses)**: Another leading suggestion concerned the project's funding. Residents requested a breakdown of the project's funding sources and an explanation of how the county plans to use residents' taxes for the project's financing.
- **General Opposition (74 responses)**: Some respondents voiced overall discontent with the suggested complex and urged the county not to continue with the project.
- **Public Forums (51 responses)**: Another prominent request was that the county hold public discussions about the project. Suggestions included town hall meetings, coffee hours, "Q and A" sessions, public debates, and roundtables.
- **Local Advertising (48 responses)**: Some respondents asked for county advertising and updates about the project in local newspapers, news outlets, and radio stations.
- **Benefits to the Community (48 responses)**: a few respondents asked that the county further highlight the project's value and benefit to the community. Others asked to discuss the project's advantages and disadvantages.
- **Public Vote (23 responses)**: Lastly, individual respondents pressed the county to hold a public vote on the project's approval in the upcoming elections.

Responses to the open-ended question suggest that residents feel the county could improve its communication about the project: Residents asked that the county be more direct and clear in the information it shares, provide regular and timely announcements about the project's progress, and provide more information about the project's financing.

**We note that the above groupings are not mutually exclusive, as respondents sometimes expressed multiple attitudes within individual responses.*



LENAWEE COUNTY
MICHIGAN

Action Request Form

To: IT/Equalization Committee

Date of meeting: August 4, 2022

FROM: Shelly DeLong

Title: PivotPoint Software & iPads

DEPT: Equalization

Description of request	Summary: 4 iPad Pro and case - \$4,700.00 Pivot Point app \$8,000.00 – annual recurring amount Request: This would improve efficiency in the field and office. Less time spent in office labeling the pictures, and updating information. Allows better review of field work throughout the year. Less paper management, no need to print record cards or maps prior to going out in the field.
Amount Requested:	Not to Exceed \$14,000
Account Number:	
List Attachments:	

Prepared by Shelly DeLong

Upcoming agenda items shall be reported to the Administrator at least seven **(7) days prior** to the meeting. All supporting information shall be submitted to the Administrator's Office no later than **3:30 pm the day preceding** the meeting, or by noon on the day of scheduled evening meetings. Exceptions may only be approved by the Chairperson, or in his/her absence, the Vice Chairperson of that Committee.



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(614) 323-5099 sales@pivotpoint.us
www.PivotPoint.us

Field App Solution Proposal

Contains Confidential Information

Prepared For	Lenawee County MI	Quote Number	2219-001
	6 local units. 14,244 Parcels	Customer ID	2219
	Ag Ind Com for rest of county. 7,636 Parcels	Proposal Date	7/7/2022
	Total of 21,880	Pricing Valid Before	11/4/2022

Initial Setup Costs

Item Name	Description	Quantity	Unit	Cost Per	Total
Field App Solution Setup	Setup fee to import and configure images, sketches, maps and advanced attribution	21,880	Parcel	\$0.10	\$2,188.00

Total \$2,188.00

Annual License, Maintenance & Cloud Storage Costs

Item Name	Description	Quantity	Unit	Cost Per	Total
Field App Solution License Fee	Search by address, parcel, or location CAMA integration to manage parcels marked for field review. Website to assign, track, and review parcels for field visits. Annotate sketches, record cards and maps. Unlimited seats for iOS, Android, and Microsoft	21,880	Parcel	\$0.35	\$7,658.00
Cloud Storage- Incl'd w/Field App	Cloud Storage Space	1	5GB	\$0.00	\$0.00
Cloud Storage- Additional 10 GB	10 GB additional Cloud Storage Space	0	10GB	\$80.00	\$0.00
Cloud Storage- Additional 50 GB	50 GB additional Cloud Storage Space	1	50GB	\$300.00	\$300.00
Cloud Storage- Additional 100 GB	100 GB additional Cloud Storage Space	0	100GB	\$500.00	\$0.00

Total \$7,958.00

Professional Service Fees

Item Name	Description	Quantity	Unit	Cost Per	Total
Basic Support (included no cost)	1 day of onsite support/training. 16 hrs remote support	1	-	\$0.00	\$0.00
GIS Services (Hourly)	Assistance setting up AGOL site for use with App	0	Hours	\$140.00	\$0.00
Developer Services (Hourly)	Custom Software Development hours to build interface	0	Hours	\$200.00	\$0.00
Additional Onsite Support	Additional day of onsite support/training	0	-	\$500.00	\$0.00
Additional Remote Support	8 hours of additional remote support	0	-	\$500.00	\$0.00

Total \$0.00

Proposal Notes:

Mapping and GIS functionality are dependent on provided GIS data and web mapping services
Quote based on 21,880 real properties.
Includes 55 GB of Cloud Space

See attached Scope of Services, Product Description and License Agreement

First Year Sub-Total (license + setup fees)	\$10,146.00
New Customer Setup Discount (100%)	-\$2,188.00
Total Discounts & Credits	-\$2,188.00
First Year Total	\$7,958.00
Annual Recurring Total	\$7,958.00

Plus tax if entity is NOT tax exempt

License Term: 1 Year

Authorized By*

Date